



Because
Experience
Counts



Sponsorship opportunities

International Safety Awards
London, 2027

Contents

About the International Safety Awards	1
Headline Partner (Exclusive)	2
Gold Partner	3
Silver Partner	4

About the International Safety Awards

“A fantastic event celebrating the importance of Health, Safety and Wellbeing, while sharing ideas, recognising achievements and connecting with fellow safety professionals.”

John Bacon,
The Sheffield College

British Safety Council's International Safety Awards (ISA) recognise organisations and individuals worldwide for their commitment to health, safety and wellbeing, bringing the industry together to celebrate outstanding achievement.

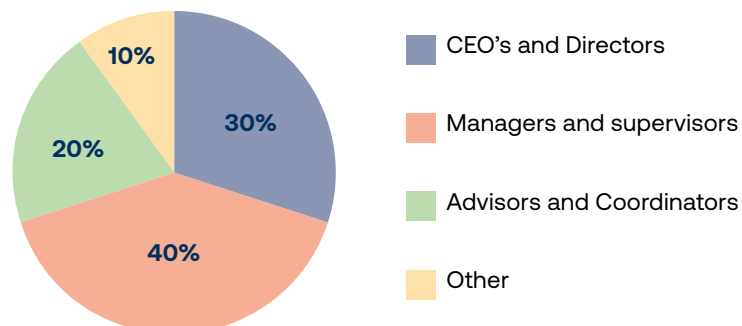
Whether you want to promote your business to the biggest names in health and safety, or you are looking for the best night out in the industry calendar to entertain your top clients – look no further.

Sponsor British Safety Council's Gala Dinner.

Why sponsor the Gala Dinner?

- Connect with a senior, influential audience: 30% CEOs and directors, 40% managers and supervisors
- Reach thousands of industry professionals through British Safety Council marketing channels prior to the event
- Build and strengthen client relationships with an unforgettable evening of food, drink and live entertainment
- Raise your profile and credibility alongside a globally recognised health and safety organisation
- Network with senior leaders, influencers and decision makers from across the industry

Showcase your business to:



Headline Partner (Exclusive)

To discuss any of our opportunities contact your account manager or alternatively please email, marketing@britsafe.org

Become the exclusive partner of the International Safety Awards.

Benefits:

- “International Safety Awards in partnership with...” branding
- Logo across all awards marketing campaigns
- Branding on all promotional e-alerts
- Website branding throughout the campaign
- Branding in Safety Management Magazine pre and post event
- Branding on event screens
- Premium venue branding
- Speaking opportunity (subject to agreed content)
- Table of 10 at the awards evening
- One hosted place on the CEO/Chair table
- Full-page programme advert
- Full-page Safety Management Magazine advert
- Thought leadership opportunities
- Social media promotion
- Winner announcement sponsorship
- Post-event content branding
- First refusal for the following year’s partnership



Gold Partner

To discuss any of our opportunities contact your account manager or alternatively please email, marketing@britsafe.org

Our Gold Sponsorship package gives your organisation standout visibility across the campaign and event, alongside valuable opportunities to connect with health and safety professionals and decision makers.

Benefits:

- **Campaign branding** – Your brand featured across selected campaign communications
- **Website recognition** – Your logo featured on the event webpage
- **Stage branding** – Your logo displayed on the stage screen during the event
- **Event branding** – Position up to two of your own branded pop-up banners at the event
- **Table of 10** – Entertain clients, colleagues and guests at the Gala Dinner
- **Full-page Awards programme advert** – Showcase your organisation to guests on the night
- **Full-page Safety Management Magazine advert** – Reach a wider health and safety audience
- **Social media promotion** – Sponsor recognition across British Safety Council social media channels
- **Editorial opportunities** – Opportunities to showcase your expertise in Safety Management Magazine



Safety Management magazine

Silver Partner

To discuss any of our opportunities contact your account manager or alternatively please email, marketing@britsafe.org

A Silver Sponsorship offers valuable brand visibility and opportunities to connect with health and safety professionals, while giving your organisation a presence at one of the industry's key events.

Benefits:

- **Website recognition** – Your logo featured on the event webpage
- **Event branding** – Your logo featured across selected event branding on the night
- **Half-page Awards programme advert** – Showcase your organisation in the official Awards programme
- **Social media promotion** – Recognition across British Safety Council social media channels
- **Four event tickets** – Bring colleagues or clients to enjoy the Gala Dinner, while networking with industry professionals

**British Safety Council
social media**



X followers
36,000



Facebook
followers
22,000



LinkedIn
followers
125,000



YouTube
subscribers
4,800





Because
Experience
Counts

**No one should be
injured or made ill
through their work.**

British Safety Council

Work.Life
Kings House
174 Hammersmith Road
London W6 7JP
United Kingdom

T +44 (0)20 3510 8355

E customer.service@britsafe.org

N www.britsafe.org

f [/britishsafetycouncil](https://www.facebook.com/britishsafetycouncil)

X [@britsafe](https://twitter.com/britsafe)

in [/company/british-safety-council](https://www.linkedin.com/company/british-safety-council)

yt [youtube.com/britishsafetycouncil](https://www.youtube.com/britishsafetycouncil)