



Clare Solomon

Commercial Director

Clare is a communications Consultant with over 15 years experience working within the internal communications arena. She had a successful track record as an Account Director with a London agency before founding Hill Solomon (now Tribe), a full-service agency specialising in the development of culture change and risk management communications programmes.

Clare has led successful programmes for corporations in a diverse range of industries. From live drama, immersive theatre and film to pocket guides and posters, Clare has helped her clients to effectively and creatively communicate key messages to staff at all levels. While working with large organisations Clare has developed new innovative ways of communicating messages within organisations in a memorable and impactful way.

Clare's industrial clients include: Northern Rail, Carnival UK, BAE SYSTEMS, British Airways, Balfour Beatty, British Gas, BP Lubricants, Bechtel, Crossrail Ltd, Conoco Phillips, GlaxoSmithKline, Imperial Tobacco, Mitie Group, Magnox, Manchester Airport Group, Statkraft, Thames Tidal Tunnel, United Utilities, Wates Group, Holland America Group.



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